

NeverNoT

LOOKBOOK 2021

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After many years in the luxury industry, NNT's founders decided to join forces to authentically honour their love and dedication to high-quality jewellery for everyday life. NeverNoT is the translation of pure passion to precious pieces.

NeverNoT is based in London but just like the creators behind it, lives and travels all over the world. Their jewels are a joyful symbol of escape, embodying cultural exploration, the meeting of new people and meaningful interactions. NeverNoT is always and continuously inspired by adventure.

The 'always on' philosophy is at the core of the name and brand, for NeverNoT believes jewellery shouldn't spend most of its life in a box. And nor should you.

So NeverNoT jewellery is fine jewellery for the very best occasion: All the time.

Outside The Box

"Life in Colour"





“

“Life in colour” was born by fusing beautiful eye pieces with its ‘never boring’ philosophy.



“

Pieces boasts positivity and joy of colour and joy of life,
which we embrace no matter what as life is beautiful,
especially in colour!



“

It represents the love through eyes, symbolising protection, connection with each other - no matter how far we are and what challenges we endure - we see each other and we stay connected.

Show n Tell

“

Our hearts, we wear on our sleeves

they beat to a different drum

Unafraid to show and tell

to always express our feelings

to never not speak our mind

Ready 2 Pulse

"Show n Tell"





Ready to see you

“

As a symbol of awakening, enlightenment and rebirth - the eye connects us to the light of our soul and will bring good luck and protection to its owner.



"Show n Tell"





Ready To Play Rainbow

Grab n Go

“

Grab the moment
brighten, lighten
instant, with the flow

Eat breakfast,
take your necklace

Enjoy a bite,
bring a bracelet

Sip a cocktail
don't forget your ring.

Ready 2 Go

"Grab n Go"



"Grab n Go"
Lets watch fireworks





*My Sunshine
Cocktails*

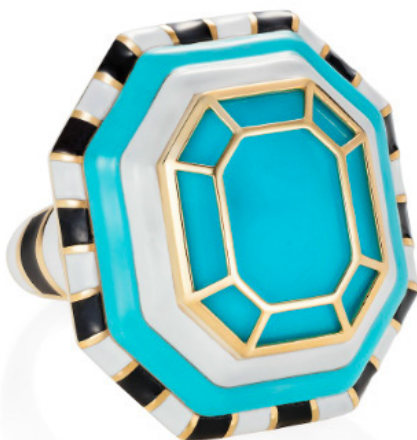


*Spread Your
Light*

"Grab n Go"

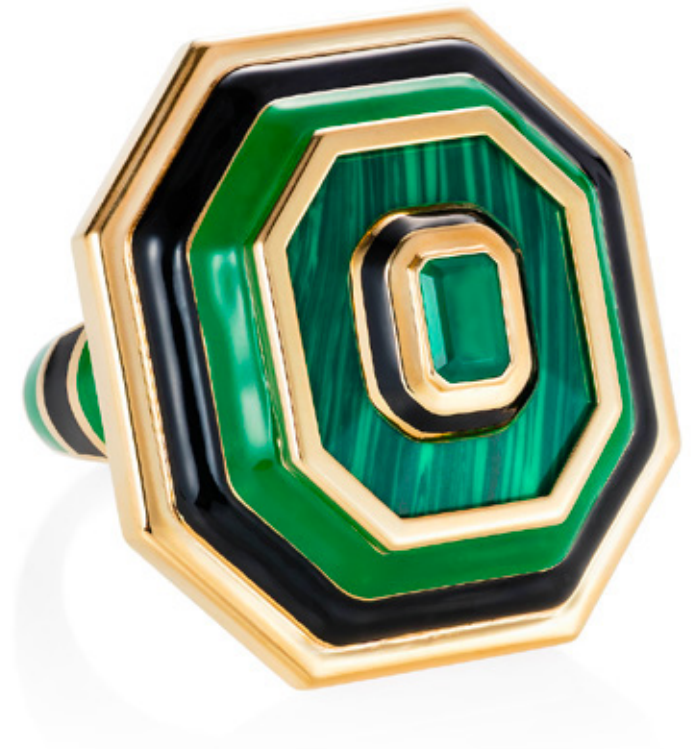
Ready 2 Release





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This gorgeous turquoise ring in 18k yellow gold and rainbow colours enamel, is for those, who like some extravagance, yet they stay classy.



Ready 2 Rise



Ready 2 Avenue





Ready 2 Activate



Ready 2 Adventure



“

Hold my hand, watch it glow.

Hide n Seek

“

The fig leaf historically represented a form of censorship
the reinvented version is that of decoration

Leaves become toy
a symbol of joy
behind the blooming green,
no longer remains to be unseen.

Liberated to reveal
Ready 2 Bare

"Hidden Seek"





Ready 2 Tease





Ready 2 Discover



Ready 2 Lead On

“

The Show n Tell pieces represent the friendship behind
NeverNot and its expression through the brand.

The vibrant yellow gold heart rings and the sweet turquoise
enamel blue earrings embody the joys of having true friends;
lots of love and fun.

"Show n Tell"





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Ready 2 Enlarge



Ready 2 Burst

"Show n Tell"

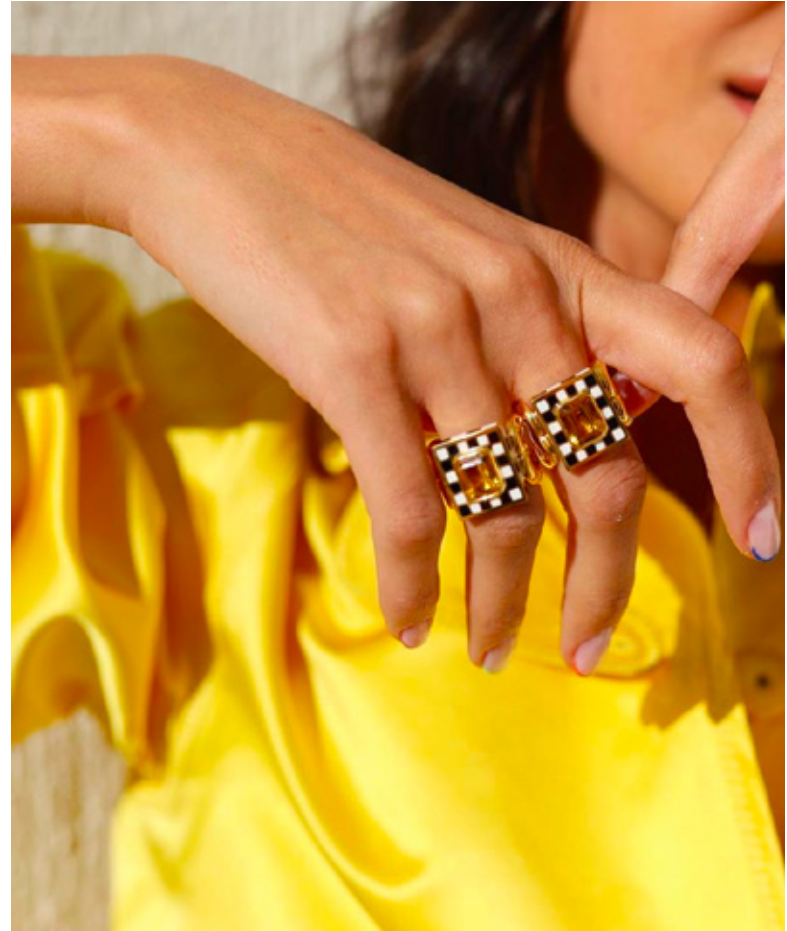
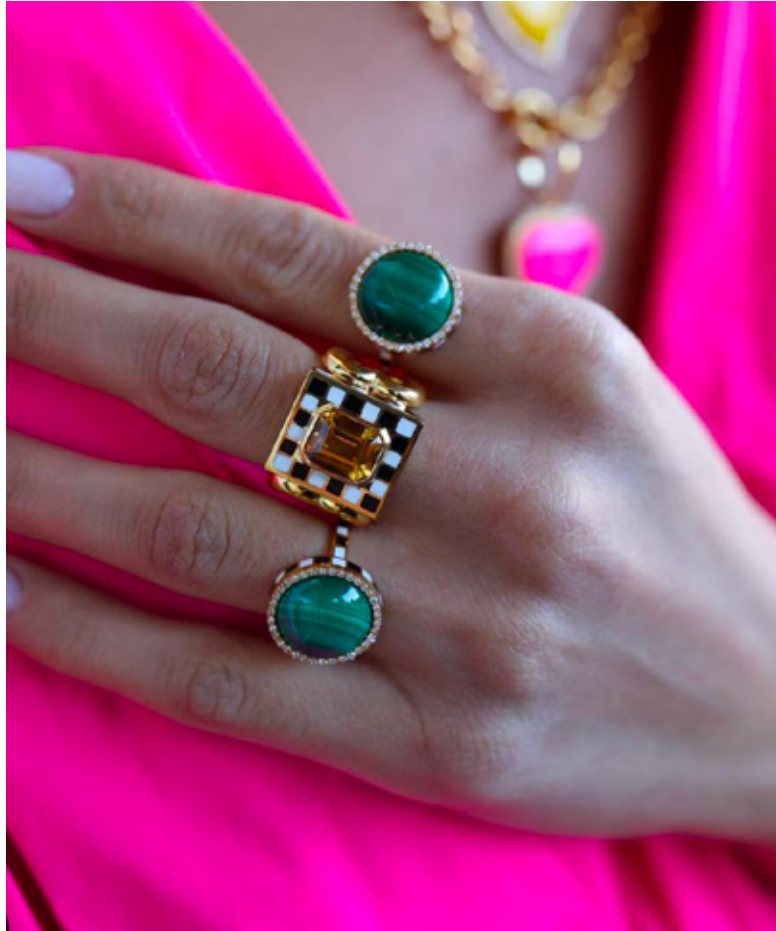




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Show n Tell collection, or otherwise allusions about Love, with it's heart shaped rings, puts together signature pieces you'll never take off.

Let's Play Chess





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With a hint of extravagant, these statement pieces are meant to be worn everyday making them a modern woman's most treasured accessories.



*Ready to Watch
The Sunset*

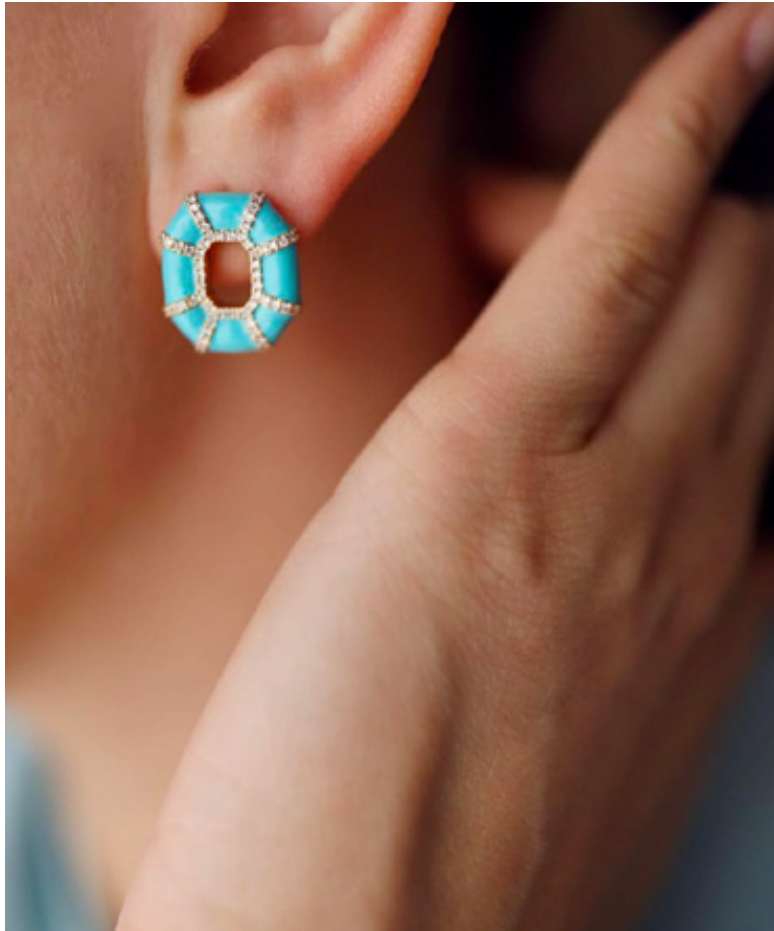


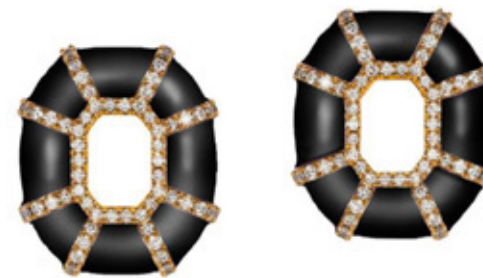
Ready To Dance



*Star Mini and Large
Pendants*

"Show n Tell"





Sip a Cocktail

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The Grab n Go pieces boost the ultimate 'right now' moment with turquoise and malachite inlays. The gold flowing earrings are the perfect reminder to go with the flow, whilst the chunky web rings are the ideal change-a-look accessory.

Chic art-deco vibes and diamonds are present in these dynamic jewels that instantly lighten every occasion.

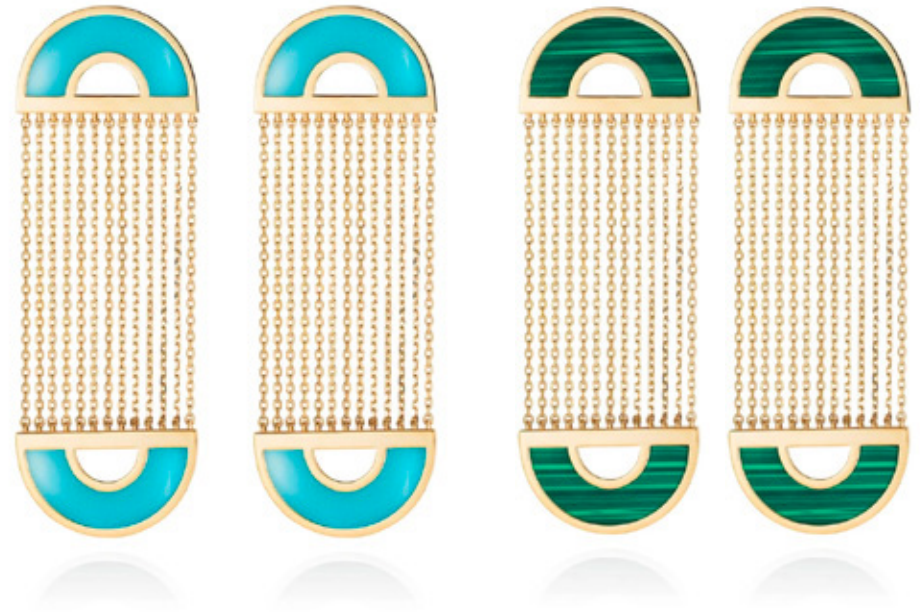


Ready 2 Pleasure



Ready 2 Love

Ready 2 Laugh



Ready 2 Smile



Ready 2 Radiate



NeverNoT

For enquiries please contact
info@nevernot.co.uk